

21st meeting of the Committee on Statistics

7-8 November 2025

Riyadh, Saudi Arabia

Provisional agenda (as of 31 October 2025)

Day 1 – Friday 7 November

12:30 – 13:00 1. Opening remarks

- Ms. Zoritsa Urosevic, Executive Director, UN Tourism
- Mr. Hassan M. Jannah, Co-Chair of the Committee on Statistics and Deputy Minister for Data and Decision Support, Ministry of Tourism, Saudi Arabia
- Mr. Peter Laimer, Co-Chair of the Committee on Statistics and Deputy Director Spatial Statistics, Statistics Austria

13:00 – 13:30 2. Overview of the programme of work, including recent milestones and discussion on future work areas

The Secretariat will provide an overview of the implementation of the Programme of Work, including recent milestones like the UN approval of a new official SDG indicator on tourism employment and other lines of coordination in the UN System. The main aspects of the Organization's proposed Programme of Work for 2026-2027 related to tourism statistics will also be introduced, including e.g. the revision of the IRTS and TSA:RMF frameworks. The Committee is invited to express its views on past and future workstreams, and to make proposals for reinforcing the resourcing thereof.

Presenter: Ms. Clara van der Pol, Director a.i, Statistics, Standards and Data Department, UN Tourism

Document: [UN Tourism's draft Programme of Work for 2026-2027](#)

13:30 – 14:15 3. Modernizing UN Tourism's statistics and upgrading Systems of Tourism Statistics worldwide

Updates on the modernization of UN Tourism's international statistics database will be presented, including elements of international coordination, alignment with global practices, and balancing data producer reporting with data user expectations of relevance, timeliness, and granularity among key aspects of data quality. Selected countries will share on the progress made to their Systems of Tourism Statistics for more agile, meaningful and user-centred data. The Committee is invited to express its views on these developments.

Presenters:

- Ms. Clara van der Pol, Director a.i., and Ms. Leandry Moreno, Programme Officer, Statistics, Standards and Data Department, UN Tourism
- Ms. Zineb Menhich, Statistician, Ministry of Tourism, Morocco, on *Recent developments in tourism statistics*
- Mr. Raúl Figueroa Díaz, Director of Satellite Accounts and Ms. Juana Evelia Hernández-Villalpando, Deputy Director of International Travelers Surveys, National Institute of Statistics and Geography (INEGI), Mexico, on *The importance of an information system for compiling TSA*.

Documents: UN Tourism's new statistical questionnaire in [English](#) / [French](#) / [Spanish](#)

14:15 – 15:30 **Lunch break**

15:30 – 16:20 **4a. Measuring the Sustainability of Tourism: country developments**

Selected countries and entities will present on their progress in implementing the Statistical Framework for Measuring the Sustainability of Tourism (SF-MST) at national and subnational levels. Delegates are invited to share experiences and exchange ideas for resource mobilization to further implementation worldwide. Countries are also invited to convey any interest in hosting the 6th MST Expert Group meeting in 2026.

Presenters:

- Mr. Munthir M. Alansari, Principal Advisor, Ministry of Tourism, Saudi Arabia
- Mr. Pablo Singerman, Founder & President Singerman & Latam, on *Measuring the Sustainability of Tourism in the Region of Entre Ríos, Argentina*
- Ms. Kathrine Lindeskov Johansen, Chief Consultant, Centre for Regional and Tourism Research, Denmark
- Ms. Amira Al Salhi, Responsible for Tourism Statistics Projects, Cooperation Council for the Arab States of the Gulf Statistical Centre (GCC-Stat) on *The implementation of SF-MST within the GCC countries*

16:20 – 17:00 **4b. Measuring the Sustainability of Tourism: supporting implementation**

The Secretariat will provide an overview of initiatives taken to support the implementation of the Statistical Framework for Measuring the Sustainability of Tourism (SF-MST) as per prior decisions of the Committee. This includes the development of a model questionnaire for measuring resident perceptions of tourism. Delegates are invited to express their views on the model questionnaire.

Presenters:

- Ms. Leandry Moreno, Programme Officer, Statistics, Standards and Data Department, UN Tourism
- Ms. Rebecca Daul, Statistics Austria, on *Measuring tourism acceptance in Austria* and Mr. Stephan Obenaus, ARGE nextstep tourism, on *Measuring tourism acceptance in the Zell am See-Kaprun region*
- Mr. Julio López Astor, Deputy Director General for Tourism Studies, Tourspain, Ministry of Industry and Tourism, Spain on *Measuring residents' perceptions on tourism and the link to MST*

Document: [Draft model questionnaire for measuring resident's perception towards tourism](#)

17:00 – 17:30 **Coffee break**

17:30 – 18:30 **4c. Measuring the Sustainability of Tourism: indicators for international comparability**

The Secretariat will present the timeline for finalization of an agreed core set of indicators for international comparability purposes, including relevant international coordination. A briefing by the Co-Chairs/Vice-Chair will be provided on the outcomes of an informal interagency coordination meeting on tourism sustainability indicators held in Vienna, Austria. Delegates are invited to take note of the agreed process, including the upcoming Task Team on MST based indicators.

Presenters:

- Ms. Clara van der Pol, Director a.i, Statistics, Standards and Data Department, UN Tourism

Discussants:

- Mr. Christophe Demunter, Team leader tourism statistics, Eurostat
- Ms. Jane Stacey, Head of Tourism Unit, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

Document: [Towards a list of SF-MST based indicators for international comparability](#)

Day 2 – Saturday 8 November

10:00 – 11:15 5. High-level segment Tourism Statistics – Elevating the Role of Evidence in Policy

Leading countries and institutions will share practical pathways—ranging from governance models to innovative data ecosystems—that enable decision-makers to move from data to action, with tourism statistics as a cornerstone of informed, future-ready policy making.

Moderator: Mr. Hassan M. Jannah, Co-Chair of the Committee on Statistics and Deputy Minister for Data and Decision Support, Ministry of Tourism, Saudi Arabia

Presenters:

- H.E. Mr. Celso Sabino, Minister of Tourism, Brazil (tbc)
- Ms. Ee Chin Yong, Undersecretary, Ministry of Tourism, Arts and Culture, Malaysia (tbc)
- Ms. Verna Buensuceso, Undersecretary, Department of Tourism, the Philippines
- Mr/Ms. Representative, Ministry of Tourism, Seychelles (tbc)
- Ms. Elena Manzanera, President, National Statistical Institute, Spain

11:15 – 11:30 Group photo

11:30 – 12:00 Coffee break

12:00 – 12:50 6. Building a harmonized ESG Framework for Tourism Businesses

The Secretariat will present an update on the development of a harmonized ESG Framework for Tourism Businesses, including an annotated outline of the proposed Framework. The Committee is invited to provide feedback, share experiences, and offer guidance on the next steps to ensure the Framework's relevance, practicality, and global applicability.

Presenters:

- Ms. Anna Garbarczyk, Senior Project Specialist, Statistics, Standards and Data Department, UN Tourism
- Mr. Matthew Callaghan, Chief Operating Officer, easyJet holidays

Documents: [Project brochure](#), [Annotated outline of the ESG Framework for Tourism Businesses](#), [Example Metadata Sheet](#)

12:50 – 13:00 7. Closing